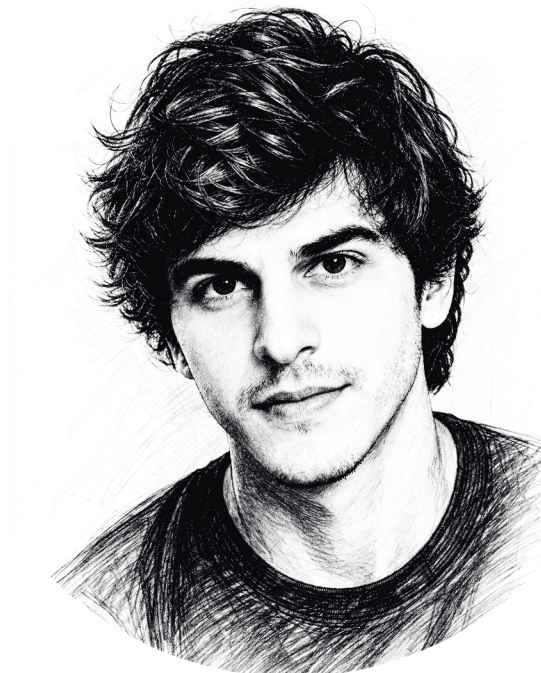


VINIMORAIS

CREATIVE DIRECTOR

For over 20 years, I've been creating visual identities, campaigns and creative experiences that connect ideas, people and businesses.

Combining creative direction, branding, design, illustration, music, storytelling and AI to develop solutions that strengthen brands and enhance their communication.



PROFESSIONAL EXPERIENCE



2021 • PRESENT
INDEPENDENT CREATIVE DIRECTOR
ART DIRECTION & BRAND DESIGN

Development of visual identities, campaigns, brand systems, content and creative solutions for agencies, businesses, artists and cultural projects.



2013 • 2021
TIMEPIX INTERACTIVE STUDIO
ART DIRECTOR & DESIGNER

Leading digital and print creative projects, branding initiatives, advertising campaigns and strategic communication for clients across various industries.



2006 • 2011
PRADO BUSINESS DESIGN
GRAPHIC DESIGNER

Development of visual identities, advertising materials, editorial projects, packaging and corporate communications for regional and national brands.

EDUCATION



2006 • 2008
UNIVERSIDADE PAULISTA
ADVERTISING & CREATIVE DESIGN

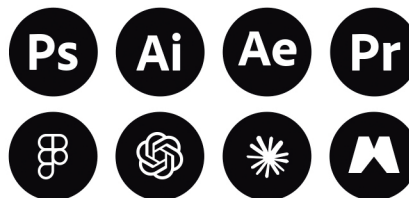
100+ BRANDS DEVELOPED / 1000+ PROJECTS DELIVERED
SELECTED CLIENTS



SKILLS

- Art Direction
- Branding & Visual Identity
- Communication Strategy
- Digital & Print Design
- Content & Social Media
- Motion & Audiovisual
- Illustration & Lettering
- Generative AI
- Creative Consulting
- Music & Storytelling

TOOLS



CONTACT

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✉ vinimoraes.art@gmail.com

📍 SANTOS • SP • BR

📷 VINIMORAIS.ART